



SimplyTerm® Protector

HELP YOUR FAMILY STAY IN THE HOME THEY LOVE

With SimplyTerm Protector life insurance, your family will receive money to help pay off debts—like the mortgage—if you pass away, allowing them to remain in the home they love.

Why apply today?

Affordable rates: Pay as little as [XX¢] day for [\$XXX,XXX] in coverage.¹ Your rate is guaranteed not to increase.²

No medical exams: Just answer the health questions to quickly find out if you're approved.³

Same-day coverage: With our easy application, you can go from quote to coverage on the same day.

Here's how it works:

1. Choose an initial coverage amount equal to your mortgage balance or other debt.
2. Your coverage amount decreases each year, the same way your mortgage reduces as you make payments.
3. If you pass away while covered, your loved ones receive money to pay off the remaining mortgage.

¹ Rates are based on a 30-year mortgage, [5.5% interest rate], and a [female], [age 25], non-tobacco, excellent health.

² Your price will not increase during the term, as long as the monthly premium is paid.

³ No medical exams required for most applicants. Issuance of the policy will depend upon answers to health questions set forth in the application and third-party data.

[Contact me to get your no-obligation quote in minutes!]

[Agentname Lastname]
[000-123-4356]
[Company Name]
[123 Street Name, City State, 12345]

[Scan now to get your quote online]



SimplyTerm Protector is issued by Pruco Life Insurance Company located in Newark, NJ. The policy form number is ICC23-SIMPDT or SIMPDT-2024. Product not available in all states.

All references to guarantees are backed by the claims-paying ability of Pruco Life Insurance Company.

The issuing company may have the right to contest the policy for misrepresentation or to apply a suicide clause. The availability of coverage and rates will vary based on company underwriting criteria including, but not limited to, age, sex, health history, smoking status, and residency. Underwriting rules are subject to change at our discretion.

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