

CUSTOM PROGRAMS

Custom Programs consist of a population of insureds that exhibit a common characteristic, including but not limited to:

1. Occupying a unique segment of the population;
2. Living in the same Multi-Family Property;
3. Occupying a property owned by the same Property Manager;
4. Purchasing a unique renters product only through an Account;
5. Gaining access to their rental unit through the same Property Management Software;
6. Can only receive an offer for the renters program by being associated in any way to the Account;
7. Having an economic or social affinity or relationship.