



AMERICAN FAMILY INSURANCE GROUP

6000 AMERICAN PKWY • MADISON WI 53783-0001 • PHONE: (608) 249-2111

We are writing today to inform the department of a strategic initiative being undertaken by the American Family Insurance Group (“American Family”) that will be affecting homeowners (HO3) and renters (HO4) products in the State of Tennessee. As part of a continuing effort to modernize our technical infrastructure, we are seeking departmental approval to convert products written through Homesite Insurance Company of the Midwest (“Legacy”) to Homesite Insurance Company (“Apex”). The goal is to move Legacy policyholders to a system that is more robust and can more easily be updated to provide product enhancements and improvements. By retiring our Legacy product and systems, we will also be able to reduce the number of filings made with the state when product enhancements are made or state mandates are introduced. **Please note that we are not surrendering any licenses or certificates of authority as part of this transition, nor are we eliminating or closing any underwriting companies.**

In order to minimize disruption to policyholders, we will be affecting a renewal with altered terms with all changes to premium and coverage disclosed. Legacy policyholders will receive multiple notices prior to the renewal explaining the process, delineating changes to coverages, and providing an updated premium. Please note that **ALL** existing Legacy policyholders are eligible for an offer of placement and that no re-underwriting will be done. Legacy policyholders will have the option to accept the offer and will not be nonrenewed unless they choose to reject the firm offer of placement we are providing to them. Current Legacy policy counts and premium are as follows:

Legacy Homeowners	772 Policies in Force	\$2.1M Written Premium
Legacy Renters	1,698 Policies in Force	\$509K Written Premium